

Bachelor of Business Administration- Hotel Management

Course Objective: This Course aims to provide solid level learning of conceptual skills in operations, finance, human resources, research and development, marketing and administrative management as related to current national and international environment at Hospitality services. Decision making, leadership and communication skills are emphasized. The main objective is to impart real management expertise.

The Program imparts core technical knowledge for Star Hotel Industry specific needs and skills

NAAC 'A' Grade- UGC approved University Graduate Degree
+
LIHM Certificate in Basic Employability Skill
+
Industry related focus
+
Guaranteed Industrial Training
+
Guaranteed Study Tour
+
Free Tablet
+
100% Placement & Internship

Duration : 3 years

Eligibility : Minimum 10 + 2, Passion to work in hospitality & Good Communication

Course Content

Essentials of Management, Business Communication, Front Office -1, House Keeping-1, F&B Service-1, F&B Production-1, Food Science and Nutrition, Computer Fundamentals, Basic French, Human Resources Management, Management Accounting, Food Production-1, F&B Service-1, Accommodation Operations, Tourism Management, Tour Operations Management, Hospitality Management, Hotel Accounting, F&B Management, Front Office -2, House Keeping-2, F&B Service-2, F&B Production-2, 6 months Industrial Exposure Training, One Project Course Work as part of the course curriculum, Business Laws, Hotel Economics, Marketing Management, Hotel Engineering, Quality Management, Interior Designing, Front Office Management, F&B Management, Front Office-3, House Keeping-3, F&B Service-3, F&B Production-3, French



Employment Opportunity: Successful completion leads to bright career in Large Chain Hotel Groups such as TAJ, Oberoi, IRCTC, ITC, ITDC, Hyatt, Hilton, Le Meridian, The Leela, Dominos, Pizza Hut, Radisson, Jet Airways, Airlines, Cruise Lines,

Positions Available: Management Trainee, Supervisors, Associates