

# Masters in Business Administration- Hotel Management

**Course Objective:** This Course builds meticulous understanding of Hospitality management and entrepreneurship skills. It enhances analytical efficiency and decision making capabilities, to enable one to meet global competitiveness.

**Develops Managerial Skills for a career as a Professional Manager in Hospitality Industry.**

**NAAC 'A' Grade- UGC approved University Masters Degree**  
+  
**LIHM Certificate in Basic Employability Skill**  
+  
**Skill focused Seminars and Workshops**  
+  
**Guaranteed Industrial Training**  
+  
**Guaranteed Industrial Tour**  
+  
**Free Tablet**  
+  
**100% Placement & Internship**

**Duration : 2 years**

**Eligibility :** Minimum Graduation, Passion to work in hospitality & Good Communication

## Course Content

Marketing Management, Business Economics, Financial Management, IT Skills, Organization Behavior, Human Resources Management, Management Accounting, Food Production-1, F&B Service-1, Accommodation Operations-1, Tourism Marketing, Tour Operations Management, Hospitality Management, Tourism Economics, F&B Management, Travel Agency Operations, Hotel Operations, Food Production-2, Industrial Exposure Training, One Project Course Work as part of the course curriculum, F&B Service-2, Accommodation Operations-3



**Employment Opportunity:** Successful completion leads to placement in Hospitality and Related Industries, such as QSRs, Restaurants, Airlines, Malls, Industrial Catering and Hospital operations ...

**Positions Available:** Management Trainee, Supervisors, Associates