

# Bachelor of Business Administration- Hotel Management

**Course Objective:** This Course aims to provide solid level learning of conceptual skills in operations, finance, human resources, research and development, marketing and administrative management as related to current national and international environment at Hospitality services. Decision making, leadership and communication skills are emphasized. The main objective is to impart real management expertise.

**The Program imparts core technical knowledge for Star Hotel Industry specific needs and skills**

**NAAC 'A' Grade- UGC approved University Graduate Degree**  
+  
**LIHM Certificate in Basic Employability Skill**  
+  
**Industry related focus**  
+  
**Guaranteed Industrial Training**  
+  
**Guaranteed Study Tour**  
+  
**Free Tablet**  
+  
**100% Placement & Internship**

**Duration : 3 years**

**Eligibility :** Minimum 10 + 2, Passion to work in hospitality & Good Communication

## Course Content

Essentials of Management, Business Communication, Front Office -1, House Keeping-1, F&B Service-1, F&B Production-1, Food Science and Nutrition, Computer Fundamentals, Basic French, Human Resources Management, Management Accounting, Food Production-1, F&B Service-1, Accommodation Operations, Tourism Management, Tour Operations Management, Hospitality Management, Hotel Accounting, F&B Management, Front Office -2, House Keeping-2, F&B Service-2, F&B Production-2, 6 months Industrial Exposure Training, One Project Course Work as part of the course curriculum, Business Laws, Hotel Economics, Marketing Management, Hotel Engineering, Quality Management, Interior Designing, Front Office Management, F&B Management, Front Office-3, House Keeping-3, F&B Service-3, F&B Production-3, French



**Employment Opportunity:** Successful completion leads to bright career in Large Chain Hotel Groups such as TAJ, Oberoi, IRCTC, ITC, ITDC, Hyatt, Hilton, Le Meridian, The Leela, Dominos, Pizza Hut, Radisson, Jet Airways, Airlines, Cruise Lines, .....

**Positions Available:** Management Trainee, Supervisors, Associates

# Certificate in Food & Beverage Service



**Develops Basic Operational Skills for job in Food & Beverage Service and Catering**

**Certificate by NSDC/LIHM**

**+**

**LIHM Certificate in Basic Employability Skill**

**+**

**Skill focussed workshops**

**+**

**Guaranteed 1 month Industrial Training**

**+**

**Free Books**

**+**

**100% Placement assistance**

**Duration : 3 months**

**Eligibility :** Minimum age 16 years, Passion to work in Hospitality Industry & Good Communication

## **Course Content**

- Food & Beverage Service Theory
- Food & Beverage Service Practical
- Hygiene, Sanitation and Safety
- Communication & Personality Development
- 1 Month (200 hours) guaranteed Industrial Training

**Employment Opportunity:** As a team member/ server/ waiter in Hotels, Restaurant chains, QSR, Cruise, Banqueting, Bars, Airlines, Industrial Catering & Hospital Catering. You can also become a catering entrepreneur.

**Progression to Diploma / BBA - HM.**